



10<sup>TH</sup> ANNUAL

**MMF**

**CELEBRATING  
20 YEARS**

**MUSIC MANAGERS FORUM  
CANADA**



**LORNE SAIFER**  
HONOUR ROLL AWARD

**MICHAEL COHL**  
BRIAN CHATER PIONEER AWARD

**TONY SAL & THE WEEKND**  
BANNER YEAR AWARD

..... TUESDAY MAY 3<sup>RD</sup> .....  
BYMARK RESTAURANT // TORONTO

SPONSORED BY SLAIGHT MUSIC

**WE SALUTE OUR  
PARTNERS AND FRIENDS**

**MICHAEL COHL  
&  
LORNE SAIFER**

**BUILDERS WHO HAVE MOVED OUR  
INDUSTRY INTERNATIONALLY**

**PROUD CANADIANS WHO CONTINUE TO  
DEMONSTRATE THAT BUSINESS CAN BE  
COUNTED AMONG THE CREATIVE ARTS**



UNIVERSAL MUSIC CANADA

# A MESSAGE FROM THE PRESIDENT

Dear Colleagues & Guests,

**Music Managers Forum Canada** is a non-profit trade association that helps build managers' businesses on behalf of their artists through education, networking and advocacy. We work to provide opportunities across Canada and around the world for managers, artists and the industry at large to connect, learn, and build business opportunities.

On behalf of our Board of Directors, I am very happy to report that MMF has continued to grow in the last year through new partnerships and opportunities for our members, and we are excited about what is in store for 2016.

Our educational programs, which provide a wide spectrum of programming to serve the varying needs of our members, have featured **Master Classes** with US and UK participation, the expansion of the **Managers' Huddle** series to reach across the country, and partnerships with various organizations that nurture our collective craft of artist management and entrepreneurial skills.

We have seen our membership grow, and in particular with developing artist managers. Our networking opportunities both domestic, and international continue to increase, and we are proud of the new business opportunities we have been able to offer our members through partnerships with organizations like Canada's Music Incubator, and the travel bursary program through the OMDC.

Tonight, we celebrate outstanding inspirational career achievements at our annual sold-out event: *The Honour Roll*.

Please join me in warm recognition for our most deserving 2016 Honour Roll Recipient, **Lorne Saifer**, whose storied career with Burton Cummings among others is legendary. Speaking of legendary, perhaps there are none more deserving of such a title than **Michael Cohl**, who will take home the Brian Chater Pioneer Award. Tonight also marks the inaugural Banner Year Award, given to an artist and their manager for an outstanding year. **Tony Sal and The Weeknd**. What a year.

We would like to thank our title sponsor Slight Music, as well as SOCAN Foundation for helping support the creation of the new Banner Year Award, the Ontario Media Development Corporation, the Musicians' Rights Organization Canada, FACTOR and the Government of Canada, the MMF Canada Honour Roll Committee, Bymark Restaurant, and to all of you who have also contributed to tonight's success and our ongoing efforts year-round.

A warm welcome to MMF Canada's 10<sup>th</sup> annual Honour Roll!

**Meg Symsyk**

**President**



# ITINERARY

## COCKTAIL RECEPTION

## APPETIZERS

## OPENING ADDRESS BY MEG SYMSYK

## BANNER YEAR AWARD PRESENTATION

*(RANDY LENNOX PRESENTS TONY SAL & THE WEEKND)*

## MAIN COURSE

## BRIAN CHATER PIONEER AWARD PRESENTATION

*(NORMAN PERRY PRESENTS MICHAEL COHL)*

## DESSERT

## HONOUR ROLL AWARD PRESENTATION

*(BURTON CUMMINGS PRESENTS LORNE SAIFER)*



## CONGRATULATES 2016 MMF HONOUREES

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*Lorne Saifer* (10th Annual MMF  
Canada Honour Roll recipient)

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*Michael Kohl* (The Brian Chater  
Pioneer Award)



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# FACTOR Canada

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broadcasters. Nous reconnaissons l'appui financier du gouvernement du Canada  
et des radiodiffuseurs privés du Canada.

*Congratulations*



Lorne Saifer

RECIPIENT OF THE

Honour Roll Award

FROM YOUR FRIENDS AT



*Congratulations*



Michael Cohl

RECIPIENT OF THE

Brian Chater Pioneer Award

FROM YOUR FRIENDS AT



# A MESSAGE FROM THE HONOUR ROLL COMMITTEE

Dear Guests,

Music Managers Forum Canada extends a warm welcome to the 10th annual Honour Roll Awards Reception in our 20th anniversary year. Tonight, we celebrate the career achievements of Canadian music managers with an intimate group of industry colleagues, friends and the families of the honourees. We congratulate four of our country's most inspirational music industry contributors: **Lorne Saifer, Michael Cohl, Tony Sal & The Weeknd.**

The Honour Roll Award exists to recognize outstanding achievements and excellence in Canadian and international artist management. Lorne Saifer will join previous Honour Roll Award inductees Rob Lanni & Eric Lawrence (2015), Gilles Paquin (2014), Jake Gold (2013), Larry Wanagas (2012), Terry McBride (2011), Sam Feldman (2010), Ray Danniels (2009), Bruce Allen (2008), and Bernie Finkelstein (2007).

The Brian Chater Pioneer Award is bestowed upon individuals who have been instrumental in creating the framework for music management in the Canadian entertainment industries. Michael Cohl will join previous recipients Pegi Cecconi (2015), Brian Chater (2014), Neill Dixon & Steve Propas (2013), Donald Tarlton & Terry Flood (2012), Mary Martin (2011) and Leonard Rambeau (2010).

The Banner Year Award was created to recognize the success of an artist and their manager for an exceptional year. Tony Sal & The Weeknd will receive the inaugural award. A special thank you to SOCAN Foundation for supporting the creation of this award.

As part of this annual induction, MMF also presents each award recipient with an Emeritus Membership and an honorary donation to a charity of their choice. This year, Lorne has chosen Sick Kids Foundation, and Michael has chosen MusiCounts.

We would like to take a moment to extend a sincere thank you to our supporters without whom this event would not be possible. Thank you to Honour Roll title sponsor Slight Music, as well as the OMDC, SOCAN Foundation, and Musicians' Rights Organization Canada; our Board of Directors; and you, our members and guests. We hope you enjoy this evening as we pay tribute to those who have made a significant impact on music management.

Regards,

Susan de Cartier | Jake Gold | Parkside Mike Renaud  
Jordan Safer | Meg Symsyk | Larry Wanagas



“THE FINANCIAL SUPPORT FROM THE  
SOCAN FOUNDATION HAS BEEN  
FUNDAMENTAL TOWARDS MY  
DEVELOPMENT AS AN  
EMERGING ARTIST.”

TESSA

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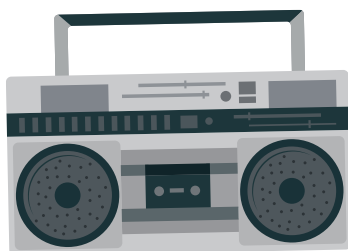


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## CONGRATULATIONS **MICHAEL COHL**



### ON YOUR **BRIAN CHARTER PIONEER AWARD**

You have made a profound impact on music  
here in Canada and around the globe.

Best wishes from **SONY MUSIC ENTERTAINMENT CANADA**



# SHOWWORKS

INC



CONGRATULATIONS  
**LORNE SAIFER**

ON YOUR  
**HONOUR ROLL AWARD**

From your illustrious time at CBS Records, through the many years with Burton Cummings and The Guess Who, you have made us proud to be your friends and colleagues.

Best wishes from **SONY MUSIC ENTERTAINMENT CANADA**



# CONGRATULATIONS



Lorne,  
Congratulations on  
this well-deserved  
honour for your many  
years of hard work  
and dedication.

Your friends at TFA

**LORNE SAIFER**  
HONOUR ROLL AWARD



**MICHAEL KOHL**  
BRIAN CHATER PIONEER AWARD

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## **A MESSAGE FROM LORNE SAIFER**

I'm one of the lucky ones.

I've spent my life doing what I dreamed of doing.

I have always been driven by my love of music and by my emotional connection with the artists who make the music.

As a manager, I've seen and been part of the extreme highs, the extreme lows, the funny times, the sad times, the creative times and the fallow times all artists experience.

I have fought for artists, fought with artists, and fought for their desire to go down new roads and not follow the beaten path.

That's what I believe managers do. We share the artist's vision and desire to create "new". We create opportunities for artists to share their vision with the world.

I am so flattered to be receiving the Honour Roll Award. It wasn't something I ever expected, which makes it even nicer.

Thank you,

**Lorne**

## **A MESSAGE FROM MICHAEL COHL**

I've been through two decades of 60's. The one I spent in Canada and vaguely remember and my current one which is almost complete and has been the best of my life by far. This honor makes it even better.

I was shocked when notified of this honor. I've been away from Canada for much of the past 2 plus decades and thought out of sight out of mind. In fact a few years ago I was interviewed in New York by a TV station from southern Ontario regarding Spiderman on Broadway. The interviewer didn't know I was Canadian and hadn't ever heard of CPI or any of our other companies. It's great to be remembered by people (thanks Ray).

I still have my hand in many projects and love my new career as a producer. However a big part of my heart is still where I started.....as a concert promoter (we have 3 great tours this year). I think we profoundly changed the way worldwide tours are done and am glad you noticed.

Thanks.

**Michael Cohl**



***IF IT WASN'T FOR MICHAEL COHL, WE STILL WOULD BE WONDERING WHAT THE REAL VALUE OF A CONCERT TICKET IS.***

***HIS VISIONARY APPROACH OF ONE PROMOTER RUNNING AN ENTIRE TOUR REVOLUTIONIZED THE BUSINESS AS WE KNEW IT, AND TOURING ARTISTS CONTINUE TO REAP THE BENEFITS IN SO MANY WAYS.***

***THANK YOU MICHAEL***

***CONGRATULATIONS ON YOUR WELL-DESERVED AWARD.***

**RAY DANNIELS  
SRO MANAGEMENT**







*Congratulations*

**LORNE SAIFER**

**- HONOUR ROLL -**

**AWARD RECIPIENT**

***YOUR CAREER, ACHIEVEMENTS AND  
CONTRIBUTIONS TO THE MUSIC INDUSTRY  
ARE EXCEPTIONAL.***

*WE ARE PROUD TO BE ASSOCIATED WITH YOUR SUCCESS*

**BARRY J. SIEGEL**



**BUSINESS MANAGER TO THE ENTERTAINMENT COMMUNITIES  
LOS ANGELES | NASHVILLE | SAN FRANCISCO**



Congratulations Lorne  
MMF Honour Roll 2016

It's a sincere pleasure to share  
the stage with Burton everynight ,  
words can't say enough  
for what you do... **Thank You** Thank You Thank You Thank You

Thank You Thank You Thank You Thank You Thank You

Thank You Thank You Thank You Thank You Thank You  
your friends

# The Carpet Frogs

Tour Manager  
Sam Boyd  
&  
The Entire  
CREW



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# Congratulations,

LORNE SAIFER

HONOUR ROLL INDUCTEE



MICHAEL COHL

BRIAN CHATER PIONEER AWARD

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