

2015

9th Annual  
Honour Roll  
Reception &  
Dinner

**MMF**

**MUSIC MANAGERS FORUM**

C A N A D A

HONOURING  
ERIC LAWRENCE  
& ROB LANNI

and

BRIAN CHATER  
PIONEER AWARD RECIPIENT

PEGI CECCONI

TUESDAY MAY 5  
BYMARK RESTAURANT  
TORONTO

SPONSORED BY  
SLAIGHT MUSIC

# Congratulations,



**ROB LANNI &  
ERIC LAWRENCE**

COALITION MUSIC  
HONOUR ROLL AWARD



**PEGI CECCONI**

SRO-ANTHEM  
BRIAN CHATER PIONEER AWARD

**SLAIGHT  
MUSIC**

[www.slaightmusic.com](http://www.slaightmusic.com)

## A MESSAGE FROM | THE PRESIDENT

Dear Colleagues & Guests,

*Music Managers Forum Canada* is a trade association that focuses on *advocacy, education* and *networking* opportunities on behalf of its members and their artists. We work to provide opportunities across Canada and around the world for managers, artists and the industry at large to connect, learn, and build business opportunities.

On behalf of our Board of Directors, I am very happy to report that the last year has seen great strides in all 3 of these key areas and we are excited about what we have on the horizon for 2015.

Currently, MMF is an active partner in the industry coalition that has joined together to prioritize lobbying for artist rights through streaming services, copyright, and driving Canadian music export.

Our educational programs, which cover a wide spectrum in order to serve the different needs of our members, have featured *Master Classes*, a *Management Symposium*, domestic and international education workshop series, and the ever-popular *Managers' Huddle* series that has generated lively and stimulating conversations on ideas in music management; all of which has nurtured our collective craft of artist management and entrepreneurial skills.

Additionally, our membership has grown for both established and developing artist managers and we have seen a record amount of participation in many networking opportunities domestically and internationally.

Tonight, we are thrilled to be able to come together to celebrate outstanding career achievement and great work that continues to inspire us all at our annual sold-out event: The Honour Roll.

Please join me in a warm round of applause and congratulations for our most distinguished 2015 Honour Roll Recipients, *Rob Lanni & Eric Lawrence*, the savvy team at the helm of the successful company Coalition Music. And I'd like to give a special nod to my friend, colleague and mentor who is taking home the 2015 Brian Chater Pioneer Award, the one and only *Pegi Ceconi*, from the renowned SRO/Anthem, which is celebrating their 40th anniversary this year.

We would like to thank our title sponsors Slight Music, Musicians' Rights Organization Canada, Factor, the MMF Canada Honour Roll Committee, Bymark Restaurant, and to all of you who have also contributed to tonight's success and our ongoing programs year round.

A warm welcome to MMF Canada's annual celebration!

Meg Symsyk  
President

## THIS EVENING | ITINERARY

Cocktail Reception

Appetizers

Opening Address by Meg Symczyk

Brian Chater Pioneer Award Presentation  
(Denise Donlon presents Pegi Cecconi)

Main Course

Live performance by Art & Woodhouse and Krystle Chance

Honour Roll Award Presentation  
(Arnold Lanni presents Rob Lanni and Eric Lawrence)

Closing Address by Meg Symczyk

## SPECIAL THANKS | TO OUR SPONSORS



Dear Guests,

Music Managers Forum Canada extends our warmest welcome to the 9th annual Honour Roll Awards Reception, celebrating the career achievements of Canadian music managers. Year after year, this event brings together an intimate group of fellow industry colleagues, friends and the families of the honourees. Tonight, we congratulate three of our country's most innovative and inspirational music industry contributors: Rob Lanni, Eric Lawrence, and Pegi Cecconi.

Tonight, Rob Lanni and Eric Lawrence from Coalition Music will join previous Honour Roll Award inductees Gilles Paquin (2014), Jake Gold (2013), Larry Wanagas (2012), Terry McBride (2011), Sam Feldman (2010), Ray Danniels (2009), Bruce Allen (2008), and Bernie Finkelstein (2007). The Honour Roll Award exists to recognize outstanding achievements and excellence in Canadian and international artist management.

The Brian Chater Pioneer Award is bestowed upon individuals who have been instrumental in creating the framework for music management in the Canadian entertainment industries. Tonight, Pegi Cecconi from SRO-Anthem will join previous recipients Brian Chater (2014), Neill Dixon and Steve Propas (2013), Donald Tarlton and Terry Flood (2012), Mary Martin (2011) and Leonard Rambeau (2010).

As part of this annual induction, MMF also presents each award recipient with an Emeritus Membership and an honorary donation to a charity of their choice. This year, Rob and Eric have chosen *TEMPO*, and Pegi has chosen *Princess Margaret Hospital*.

We would like to take a moment to extend a sincere thank you to our supporters without whom this event would not be possible. Thank you to Honour Roll title sponsor Slaughter Music; as well as Musicians' Rights Organization Canada; our Board of Directors; and you, our members and guests. We hope you enjoy this evening as we pay tribute to those who have made a significant impact on music management.

Regards,

Susan de Cartier | Jake Gold | "Parkside" Mike Renaud | Jordan Safer  
Meg Symczyk | Larry Wanagas

## HONOUR ROLL | BOARD OF DIRECTORS

President **Meg Symsyk** SRO Management Inc.

Vice President **Graham Stairs** Popguru Sound & Vision

Board of Directors **Jason Burns** Burnt Tree Entertainment

**Nick Blasko** Amelia Artists

**Susan de Cartier** Starfish Entertainment

**Gourmet Delice** Bonsound

**Jake Gold** The Management Trust

**Rob Lanni** Coalition Music

**“Parkside” Mike Renaud** Hidden Pony Records & Management

**Ryhna Thompson** Envision Management & Production

**Larry Wanagas** Bumstead Productions



# CONGRATS

*Pegi, Eric and Rob: Three of our favourite living people in the music industry.*

An artist manager has the enviable (and sometimes horrifying) position of living an artist's life with them. Over the past 28 years we have stood alongside our artists through EVERY experience. Every possible problem an artist could face, every up, and every down. Every global tour and every local residency. Every hired member and every fired or leaving member...and every lawsuit. We've been with our artists as they were signed and as they were dropped. We've been alongside our artists as they were married and through their divorces. We have stood beside them with great pride in their charitable work. We are the de facto uncles to 29 of our artists' children...and those are just the ones we know of. We live vicariously through them...and we would not give up one minute of the pleasure we take in helping them.

It is truly humbling for us to be receiving the Honour Roll Award for doing something we simply love doing. To be recognized by our fellow managers at the MMF makes this all the more awesome. Our path here has been filled with many challenges that we had to overcome, and it was paved with many wins and losses. Our partnership has survived it all and we would not be here if it were not for the continued support of our family, friends, our staff, and, of course, our beloved artists.

Thanks to all of you for sharing this night with us.

Eric/Rob



# CIMA congratulates this year's MMF honourees!

We are proud to count you among our members and Directors.



**Rob Lanni & Eric Lawrence**

Coalition Music

9th Annual MMF Canada Honour Roll recipients



**Pegi Cecconi**

SRO-Anthem

The Brian Chater Pioneer Award





After all of the years knowing me – you’ve finally figured out how to shut me up. Put a mic in front of me.

I am very honoured to be receiving the Brian Chater award – he truly was a pioneer. He was also my friend and mentor, and I miss him terribly. We served on several boards together, and my fax machine and later my email was filled with articles that he thought I would find interesting. That was truly a good part of my education.

Working with Ray Danniels over the years, we figured out our way in this ever-changing business. The first lesson Ray taught me was – if you can’t find someone else to do it – just do it yourself. And we did – whether it was publishing, being a label, producing long form videos and my favourite of them all – merchandising.

I truly love the business of music. The greatest part of working for Ray was I was given just enough rope so I could explore and learn about the business. I’m proud of the publishing companies we built and I have been privileged to work with some of our country’s greatest songwriters. The Anthem label is a wonderfully independent label and I’m very proud to be a part of it and working with the great artists we have represented throughout the years.

Aside from my day job, I’ve also had the advantage of being on numerous boards including CIMA, the CMRRA and FACTOR. The skills I’ve learned through board work – I was lucky enough to chair FACTOR and CMRRA – I brought back to the office. Although sometimes I think instead of serving on a board – I’m sentenced to it.

Thank you MMF and Meg Symsyk for bestowing me with this wonderful award. I’m humbled – and for once – speechless.

Pegi Cecconi



CMRRA congratulates  
Pegi Ceconi on  
being honoured with  
the Brian Chater  
Pioneer Award.

**CMRRA**

CANADIAN MUSICAL REPRODUCTION RIGHTS AGENCY LTD.

[www.cmrra.ca](http://www.cmrra.ca)

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f o r m a k i n g t h e M M F C a n a d a H o n o u r R o l l !



**FACTORCanada**

**Canada**

We acknowledge the financial support of the Government of Canada through the Department of Canadian Heritage Canada Music Fund and of Canada's Private Radio Broadcasters.



**CONGRATULATIONS!**

**Rob Lanni & Eric Lawrence**  
2015 Honour Roll Award


**Pegi Cecconi**  
2015 Brian Chater Pioneer Award

Thank you for your incredible dedication  
to the Canadian music scene!


# CONGRATULATIONS TO COALITION MUSIC'S ROB LANNI & ERIC LAWRENCE

## RECIPIENTS OF THE 2015 MMF CANADA HONOUR ROLL AWARD

In addition to excelling at management, Coalition Music plays an important role as Canada's music incubator, and we are proud to count you as members.

 [musiccanada.com](http://musiccanada.com)

 [@Music\\_Canada](https://twitter.com/Music_Canada)

 [facebook.com/MusicCanada](https://facebook.com/MusicCanada)

**music**  
CANADA 





*So much style without substance  
So much stuff without style  
It's hard to recognize the real thing  
She comes along once in a  
Long, long while...*

**CONGRATULATIONS  
TO THE ONE AND ONLY  
PEGI CECCONI**

**QOFE**

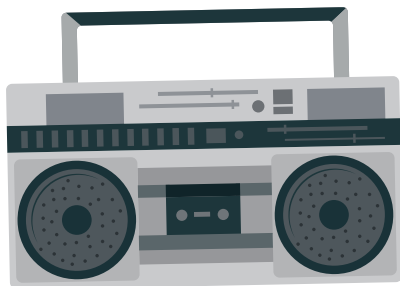
With love,

C O N C I O R D  
MUSIC GROUP



# THERE IS **MONEY** IN MUSIC, LET **MROC** SHOW YOU WHERE

The Musicians' Rights Organization Canada (MROC) is a Canadian not-for-profit organization that distributes neighbouring rights and private copying royalties to musicians and vocalists. These royalties flow from the commercial use of sound recordings and are based on various tariffs approved by the Copyright Board of Canada.



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## EXPLORE

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**NEIL WARNOCK & SAMANTHA HENFREY**  
**CONGRATULATE THE QUEEN OF F\*\*\*\*\* EVERYTHING!**  
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# Congratulations

ROB, ERIC AND PEGI ON YOUR  
WELL-DESERVED HONOURS

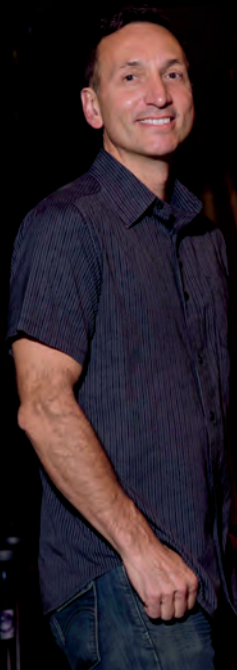


Pegi Cecconi

FROM YOUR FRIENDS AT



UNIVERSAL MUSIC CANADA



Rob Lanni



Eric Lawrence

# CONGRATULATIONS

ON YOUR MERITED  
ACKNOWLEDGEMENTS



ROB LANNI  
& ERIC LAWRENCE  
Coalition Music  
Honour Roll Award

"BEST LEGS IN THE  
BUSINESS SINCE 1987"

PEGI CECCONI  
SRO-Anthem  
Brian Chater Pioneer Award

QOFE (QUEEN OF  
F\*\*\*IN' EVERYTHING!)



From your friends and colleagues at



WARNER  
MUSIC  
CANADA



MUSIC MANAGERS FORUM  
CANADA



CANADIAN  
MUSIC WEEK  
MAY 1-10, 2015 | TORONTO, ON

PRESENTED BY **MMF CANADA**, WITH **MROC**  
IN COLLABORATION WITH **CMW**

ALL EVENTS TAKE PLACE AT  
**THE SHERATON CENTRE HOTEL (123 QUEEN ST W)**  
IN THE CHURCHILL ROOM (2ND FLOOR) UNLESS OTHERWISE NOTED

\$10

**MMF MEMBERS GET IN FREE!**  
EMAIL [INFO@MUSICMANAGERSFORUM.CA](mailto:INFO@MUSICMANAGERSFORUM.CA) TO GET THE CODE

NOT A MEMBER? JOIN MMF TODAY AT [MUSICMANAGERSFORUM.CA](http://MUSICMANAGERSFORUM.CA)

### ANNUAL GENERAL MEETING (MMF MEMBERS ONLY)

Thursday May 7  
10:30am Muffins & Coffee  
11 am AGM

### MANAGERS' HUDDLE: MANAGER & PUBLICIST

Thursday May 7 @ 12:15PM

### GRAHAM STAIRS & SACHA MILLER

The Manager's huddle is an intimate creative series stimulating conversation on ideas in music management.

### HOT BUTTON MANAGEMENT TOWN HALL

Co-presentation with Music Ontario  
Thursday May 7 @ 1:30pm

SUSAN DE CARTIER | HEATHER KELLY  
DARA KARTZ | RYHNA THOMPSON

**MMF MEMBERS GET A 30%  
DISCOUNT ON THEIR CMW BADGE!**

**COMPANY MEMBERS WITH 3+  
MANAGERS ATTENDING GET A  
50% DISCOUNT!**

EMAIL [INFO@MUSICMANAGERSFORUM.CA](mailto:INFO@MUSICMANAGERSFORUM.CA)  
TO GET THE DISCOUNT CODE

### ONE ON ONE MENTORSHIP MEETINGS

Thursday May 7 @ 3PM

Mentors:

JAKE GOLD | DAVID "CLICK" COX | GOURMET DELICE

### KEYNOTE SPEECH

BY 9TH ANNUAL HONOUR ROLL INDUCTEES  
ROB LANNI & ERIC LAWRENCE

Thursday May 7 @ 4PM

Followed by a networking mixer

### THE MANAGERS PANEL (CMW DELEGATES ONLY)

Friday May 8 @ Noon

Osgoode Ballroom East, Sheraton Centre Hotel

Panelists:

BERNIE BREEN | LUCAS KELLER | MICHAEL CHUGG  
ROB LANNI | RON KITCHENER | SHAUNA DE CARTIER  
SUSAN DE CARTIER | TERRY MCBRIDE  
RYHNA THOMPSON





**Ray, Geddy, Alex, Neil & all of us from...**

**SRO | ANTHEM**

*(or in other words, #@\$\*!?!)*



# MMF

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C A N A D A

[musicmanagersforum.ca](http://musicmanagersforum.ca)



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